
*** TRAILBLAZER SPONSORSHIP - TERMS AND CONDITIONS**

Sponsorship (minimum of \$500) can be either an anonymous donation made to the Hawkes Bay Mountain Bike Club via either the online credit card facility, bank transfer or cheque, or can be a tax invoiced transaction, paid via bank transfer or cheque.

Sponsorship will be for the life of the selected trail (up to 20 years from 2014), or until major re-construction is required.

Pan Pac Forests Ltd, as the landowner, have exclusive rights over all the trails, and are able to continue with their commercial activities within the forest at their discretion.

Representative(s) from the club committee, will meet face-to-face with interested Principal sponsors, if required.

TRAIL NAMING RIGHTS:

- ✓ This entitlement is only available to principal sponsors, who have either funded an entire trail, or in partnership with other principal sponsors have co-opted together to fund an entire trail.

ADVERTISING / PROMOTION:

- ✓ For principal trail sponsors a separate sponsors sign will be installed at the trail entrance (or at both ends if 2-way trail), that will display the sponsors details/logo within an approx 200mm wide x 400mm high sign (size yet to be confirmed).
- ✓ For minor sponsors, including voluntary design & build work, recognition will be mentioned on the trail sign of their sponsorship/support, (unless requested to be anonymous).
- ✓ All sponsors will be included on the Sponsors Billboard located in the forest and on the TRAILBLAZER webpage.
- ✓ All sponsors will also receive a framed acknowledgment certificate, stating the trail they have sponsored & will be presented in person, with accompanying photo published in the clubs e-newsletter and possibly also in the local newspaper.

GST:

- ✓ The Hawkes Bay Mountain Bike Club Inc. are GST registered, therefore a Tax invoice can be issued if required, in this case, then any agreed sponsorship amount will be plus GST – for GST registered sponsors.
- ✓ For non-GST registered sponsors, a *Donation Request Form* can be issued, if an invoice is requested.

TRAIL CONSTRUCTION:

- ✓ Construction of a new trail by professional contractors will *generally* not commence until at least 80% of the total costs are funded.
- ✓ The Hawkes Bay Mountain Bike Club will treat each trail on a case-by case basis, with a decision on funding the remainder ourselves (if able to), or to seek out other funding/sponsorship sources to complete the construction costs.
- ✓ In some cases, if less than 80% of required funds are allocated, the construction of a trail could still commence, but only up until the allocated funds are used, leaving the trail incomplete until more funds are secured.

DETAILS OF TRAILBLAZER SPONSORSHIP

For the ***Sponsors Page*** (right hand column on the Trailblazer webpage)

The sponsors name & website link will remain there for the life of the sponsored trail, or until major reconstruction is needed that effects that trail.

For the ***Sponsors Board*** (a big sign board that will be located in the forest)

The sponsors details will remain there for the life of the sponsored trail, or until major reconstruction is needed that effects that trail.

For the ***Sponsors Link*** (right hand column in monthly e-newsletters)

This will be a copy of the Sponsors Page straight off the Trailblazer webpage. Repeated in every monthly issue, that includes all sponsors.

For the ***Sponsors Sign*** (located at entrance/s to the sponsored trail)

The sponsors details/logo will remain on the sign for the life of the sponsored trail, or until major reconstruction is needed that effects that trail.

For ***Sponsors advertising*** (generally just in the monthly e-newsletters)

For sponsors that wish to do this, we can insert an advert (possibly similar to the commercial paid adverts we currently have in the e-newsletters) within the main part of the e-newsletter, under a new heading called TRAILBLAZER SPONSORS.

Overtime we could end up with quite a few trail sponsors that might want to be included in this e-newsletter advertising, therefore we'll need to limit the number of those advertising in each monthly e-newsletter to just 2 or 3 each month, therefore to get thru all the sponsors, each sponsor might only get 2 or so adverts over a year. (this number all depends on how many sponsors want to advertise)

The "***Life of the trail***" is generally until the forest is harvested, which will be in about 20 years time.

HBMTB
HB MOUNTAIN BIKE CLUB